

Request for Proposals

Contract Services for Transforming the Farmer to Consumer Supply Chain with Climate-Smart Agriculture Partnerships Project

Request For Proposals Summary	
Release Date	July 17, 2024
Proposal Due Date	September 16, 2024
Submission Portal Link	https://airtable.com/app5uiDVymr3XzFPH/pagL5HICsVtwEapP0/form
Total Contract Pool Funding Amount	Not to exceed \$3,872,000
Available Contract	1

Carbon A List, LLC- PO Box 53, Hotchkiss, CO 81419

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INTRODUCTION

This Request for Proposals (RFP) is to support the Transforming the Farmer to Consumer Supply Chain with Climate-Smart Agriculture Partnerships Project (the "Project") funded by the Partnership for Climate-Smart Commodities program offered by the United States Department of Agriculture (USDA). The Transforming the Farmer to Consumer Supply Chain project is led by Carbon A List in partnership with several renowned organizations.

BACKGROUND

The USDA Partnership for Climate-Smart Commodities program seeks to build and expand market opportunities for American farmers and commodities produced using climate-smart practices through pilot projects, positioning American producers as global leaders in climate-smart agricultural production. USDA defines a climate-smart commodity (CSC) as an agricultural commodity that is produced using farming, ranching or forestry practices that reduce greenhouse gas emissions or sequester carbon.

The Project is focused on addressing the need for end-to-end supply chain partnerships to both a) produce CSCs and b) create market opportunities for CSCs via relationships with farmers, processors, brands and retailers. The Project will optimize the value of producing CSCs for farmers and serve as a catalyst for market channel development, bolstering new, value-added supply chain opportunities. Increased adoption and implementation of conservation practices, in alignment with USDA's Partnerships for Climate-Smart Commodities program, and optimization of CSC marketing from farmer to retail consumer is a key focus.

The Project funding is intended to:

1. **Encourage Climate-Smart Processing Practices:** Support processors who are adopting or can adopt environmentally friendly and sustainable methods in processing agricultural commodities.
2. **Enhance Supply Chain Sustainability:** Strengthen the overall sustainability of the supply chain by ensuring that the processing stage also adheres to climate-smart principles.
3. **Facilitate Market Development and Access for CSCs and Products:** Assist processors in developing CSCs and products that meet the growing market demand for sustainable goods, thereby creating new market opportunities for farmers who are part of this initiative.

4. **Promote Innovation and Efficiency:** Encourage innovative approaches in processing that can improve efficiency, create and develop new markets, reduce waste, and minimize the environmental footprint.

This project is anticipated to engage with more than 350 participating farms across 18 states, covering over 36,000 farm acres and including 48,000 head of cattle. The impact of this project is expected to exceed 54,500 tons of carbon dioxide equivalent reduction over the five-year period. In accordance with USDA's goals, the Project is committed to working with small and/or historically underserved producers including but not limited to socially disadvantaged farmers, new and beginning farmers, women-owned or women-operated farms, and veteran-owned farms. Offerors with demonstrated experience effectively sourcing from and marketing to these populations will be considered when ranking proposals.

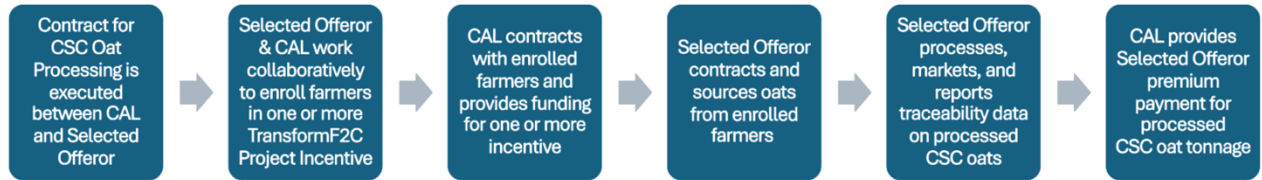
SCOPE

Carbon A List seeks Offerors for the sourcing, traceability, processing, and marketing of CSCs. Successful proposals will demonstrate a robust farmer supply network, processing capacity, commitment to processing innovation, adherence to quality standards, innovation in traceability capabilities, and strong marketing experience. Ongoing reporting and assessment will be required to document CSC properties and traceability of commodities.

The awarded Offeror will be selected to enter a multi-year contract for the processing of CSC oats. This contract will be on a quarterly reimbursement basis and will end on or before June 12, 2028. Awarded Offerors will be paid on a per metric tonne of raw CSC product basis. In addition to the flat rate per metric tonne, this contract will include a \$3.00 per metric tonne premium to market the CSC to potential buyers and marketing efforts attracting suppliers to contribute to building CSC market channels. This contract will also include up to a \$5.00 per metric tonne premium for measurement, monitoring, reporting, and verification (MMRV) requirements which will support administration, segregation, traceability, reduction of contamination risks, and reporting. Additional details on data collection and reporting requirements are available in Appendix 3.

A key objective of this project is to develop resilient CSC supply chains and marketing channels linking farmers to consumers. The project strives to create supply chains with the highest quality and strongest traceability characteristics to optimize market potential. All CSC tonnage processed and reimbursed through a contract funded by the Transforming the Farmer to Consumer Supply Chain with Climate-Smart Agriculture Partnerships Project will require all oats

to be sourced, traced and verified from growers enrolled in the Project. Below is a graphic outlining the CSC supply chain to be created through the execution of the forthcoming CSC Oat Processing Contract.



Project success will depend on the Offeror's:

- Experience and commitment to sourcing from regional growers, and, as applicable, their capacity to partner with small and/or historically underserved farmers as defined by the USDA.
- Plan for meeting the quality and safety specifications outlined in Appendix 2.
- Approach to traceability and innovations for tracing the CSCs throughout sourcing, processing, storage, and marketing, including monitoring, verifying, and maintaining records of processed CSCs.
- Development of market plans and target audience(s) for the processed CSC.
- Commitment to research, and innovation that brings additional resources, stakeholders, and other partner(s), to support expansion of the scale and impact of the project.

PROPOSAL TIMELINE

The projected timeline for the complete proposal process is detailed below:

- RFP release: July 17, 2024
- Response deadline: September 16, 2024
- Award notifications: October 15, 2024
- Contract Negotiations: October 16 – November 29, 2024
- Projected start: January 1, 2025

ELIGIBILITY CRITERIA

Offerors must demonstrate the ability to source, preserve identity, process, meet quality specifications and market the specified CSC within the eligible project states.

Climate-Smart Commodity of Interest: Food-grade Oats

Contract Period: January 1, 2025 to June 1, 2028

Facility Region/Location: Processing facility must be located in one of the Project-identified eligible states which include: California, Idaho, Illinois, Indiana, Kansas, North Dakota, South Dakota, Maryland, Michigan, Minnesota, Nebraska, New Mexico, New York, Ohio, Pennsylvania, Texas, Utah, and Wisconsin.

Grower Network: Offeror must have the capability to source from growers located only in eligible states which include California, Idaho, Illinois, Indiana, Kansas, North Dakota, South Dakota, Maryland, Michigan, Minnesota, Nebraska, New Mexico, New York, Ohio, Pennsylvania, Texas, Utah, and Wisconsin. The raw CSC oats must be grown on acres located within 500 miles of the processing facility and with at least one climate-smart practice in place during the growing season.

CONTENTS OF PROPOSALS

Proposal must conform to the outline in **Table 2** below to provide all information necessary for Carbon A List to evaluate the qualifications, experience and expertise of the Offeror to provide sourcing, processing, monitoring and reporting, and marketing of CSCs meeting the specifications outlined in Appendix 2.

Adherence to a standardized technical proposal format is required. The format of each proposal must contain the following elements:

Table 2 – Evaluation Criteria

Section	Description	% Weight
Cover Letter/Summary Statement	Include a cover letter summarizing the project, signed by the proposal lead	5%

Experience and Qualifications	<p>1. Who is the Offeror, and what is the current state of operations?</p> <ul style="list-style-type: none"> Describe existing infrastructure, ability to troubleshoot and respond to challenges, breadth of network and resources that can be brought to bear on the proposal. <p>2. What makes the Offeror uniquely qualified to deliver the needs of the RFP?</p> <ul style="list-style-type: none"> How does this proposal align with the Offeror’s long-term vision? What is the Offeror’s R&D philosophy and process? What network and connections can the Offeror leverage to sustain and amplify this project? <p>3. What is the Offeror’s experience with producing the desired product in Appendix 2?</p>	25%
Project Schedule	<p>1. What is the timeline for the project?</p> <ul style="list-style-type: none"> Provide best estimations for when the first CSC will be processed and sold Include any anticipated lead times and/or risks impacting the project timeline, including anticipated reliance on subcontractors <p>2. What are the estimated annual raw CSC tonnage processed for years 1-4 of the contract?</p> <p>3. What, if any, new infrastructure is required to meet the contract requirements?</p> <ul style="list-style-type: none"> This section should also address experience with or willingness, to the best ability, to purchase, acquire, or use goods, products or materials produced in the United States (including, but not limited to, iron, aluminum, steel, cement and other manufactured products. 	20%
Processing Cost (per tonne CSC processed)	<p>State the proposed \$/tonne to process CSCs for this Project*. This is the amount the Offeror would require in order to execute this contract. Include any relevant information about the cost drivers impacting your proposal.</p> <p>*The above dollar amount should be for processing the CSC. Do not include, but be aware, a \$3.00 premium for marketing and up to \$5.00 premium for project MMRV will be paid in addition to the base price outlined above.</p>	15%

<p>Reporting Requirements</p>	<p>1. Identify the anticipated marketing channels:</p> <ul style="list-style-type: none"> • What marketing channel will be used? • What is the anticipated number of buyers? • Which geographic area(s) do the anticipated buyers represent? <p>2. What is the Offeror’s approach to data collection, storage and reporting?</p> <ul style="list-style-type: none"> • Review Appendix 3, which outlines specific data collection and reporting requirements. Provide a detailed description of how the Offeror will approach meeting the requirements. <p>3. What is the Offeror’s approach to traceability of CSC through the Offeror’s processing facility?</p> <ul style="list-style-type: none"> • Please provide in more detail the data collection and record keeping the Offeror will implement regarding traceability of the CSC. 	<p>20%</p>
<p>Risk Register</p>	<p>1. Please identify, analyze and provide detailed, strategic, and proactive mitigation strategies for each identified risk associated with the Offeror’s operations, examples may include:</p> <ul style="list-style-type: none"> • Regulatory shifts • Supply disruption • Raw product sourcing • Market commitments and demand • Traceability method and enabling technologies <p>2. Of the data requirements outlined in Appendix 3: Table 1, are there any concerns regarding the tracking or reporting of these data points?</p>	<p>5%</p>

Community Connection and Values Alignment	<p>Selected Offerors will play a key role in communicating CSC practices and funding opportunities to growers. Offerors should share, in the context of the questions below, in what ways they are prepared to promote and engage the local grower community. See Appendix 3: Table 1 for quarterly reporting requirements.</p> <p>1. What is the Offeror’s approach to community engagement?</p> <ul style="list-style-type: none"> Describe the Offeror’s existing and prospective relationships within the farmer community at large. How have these relationships been established and maintained? What plans does the Offeror have to cultivate new relationships within this community? <p>2. What is the Offeror’s approach to engagement with Small and/or Historically Underserved Farmers?</p> <ul style="list-style-type: none"> Outline the Offeror’s strategy for engaging specifically with small and/or historically underserved farmers. Discuss both established connections and potential relationships, detailing how the Offeror intends to initiate and foster these connections. <p>3. How will the Offeror support and amplify CSC opportunities and achievements?</p> <ul style="list-style-type: none"> Discuss the types of activities and outreach strategies the Offeror plans to employ as engagement efforts. This should include initiatives for knowledge sharing, technical assistance, community involvement, and support specific to the unique needs and challenges of small and/or historically underserved farmers. 	10%
Letters of Reference &/or other supporting documentation (Bonus)	Additional points awarded for letters of reference from previous growers, customers, or supporting businesses, preferably located in the Region. Maximum of 3 letters.	5%
Total		105%

PROCEDURE FOR SUBMITTING PROPOSALS

Offerors must submit one electronic copy of a project proposal to Carbon A List. Proposals must be received by 11:59 PM on September 16, 2024. Proposals must be submitted via the Online Proposal Submission form available at <https://www.transformf2c.com/processorscorner>

PROPOSAL EVALUATION, SELECTION, AND NEGOTIATION

Selection of proposals will be based upon the degree to which proposals meet the requirements outlined in this RFP and scoring of the selection criteria outlined above. Proposal evaluations will be based on a weighted percentage. Additional information regarding proposal evaluation and review criteria is available at www.transformf2c.com/proposalevaluation

Eligible proposals will be reviewed and ranked by Carbon A List with input from partner organizations supporting execution of this project. Carbon A List will make selection decisions based on review committee rankings and will send a notice of tentative selection to Offerors as outlined in the Proposal Timeline section of this document. Upon tentative selection, selected Offerors will enter contract negotiations with Carbon A List to begin on the anticipated start date.

PROJECT DURATION

Awarded Offeror's contract will conclude on or before June 1, 2028. No reimbursement payments will be made for work completed after this date. Only CSC tonnage processed before June 1, 2028 will be eligible for reimbursement regardless of any delays or shortcomings in total processed tonnage compared to maximum total tonnage contracted.

ELIGIBLE EXPENSES

This contract will be paid on a quarterly reimbursement schedule. An agreed upon flat rate per metric tonne of CSC will be eligible for reimbursement. This incentive includes an additional rate of up to \$5/metric tonne for MMRV which will support administration, segregation, traceability, contamination risks, and reporting to third-party verifiers. In addition to the flat rate per metric tonne, this contract will include a \$3.00 per metric tonne premium to market the CSC to potential buyers and marketing efforts attracting suppliers to contribute to building a CSC market.

DISBURSEMENT OF FUNDS

Awarded Offerors will be paid on a quarterly reimbursement schedule. Funds will only be dispersed if terms and conditions of the contract are met – including requirements for data reporting by Offeror to Carbon A List. Any delay or deviation from reporting schedule could result in delayed or withheld reimbursement fund release.

CONTRACTOR PERFORMANCE REQUIREMENTS

Carbon A List prohibits discrimination in its programs on the basis of race, color, national origin, sex, religion, age, disability, political beliefs and marital or familial status.

Offerors must be willing to certify their status as an Equal Employment Organization and that the organization complies with the minimum-wage and maximum-hour provisions of the Federal Fair Labor Standards Act.

Selected Offerors must agree to acknowledge USDA support in all publications or media funded by this RFP.

Proposals approved for funding will be required to enter into a project agreement with Carbon A List. Offerors will utilize the standard service contract provided by Carbon A List. The Carbon A List standard service contract is available upon request. Interested Offerors can request a copy by emailing proposals@transformf2c.com.

Selected Offerors will be required to submit quarterly and final project reports utilizing forms and guidance provided by Carbon A List and subject to USDA terms and conditions of the Partnership for Climate-Smart Commodities funded program.

Appendix 1 – Definitions

- **Blockchain** - a shared, immutable ledger that facilitates the process of recording transactions and tracking assets in a business network. An *asset* can be tangible (a house, car, cash, land) or intangible (intellectual property, patents, copyrights, branding)
- **Book and claim** - is a flexible model for verified information to flow — or chain of custody model — that allows clean fuel or materials producers to “book” the emissions savings of a good they’ve produced in one place, and customers to “claim” the emissions benefit from these goods for climate disclosures in a different place¹
- **Chain of Custody** - the sequential documentation or trail that accounts for the sequence of custody, control, transfer, analysis, and disposition of physical or electronic evidence²
- **Climate-Smart Commodity (CSC) and Climate-Smart Commodity Plus Program** - for the purposes of this funding opportunity, a climate-smart commodity is defined as an agricultural commodity that is produced using farming, ranching or forestry practices that reduce greenhouse gas emissions or sequester carbon³. The Climate-Smart Commodity Plus program will enhance and extend the definition of USDA climate-smart commodities to connect downstream value to the farm.
- **Climate-Smart Practices** - all agricultural best management practices listed in Climate-Smart Agriculture and Forestry (CSAF) Mitigation [Activities List for FY2024](#).
- **Contractor(s)** - successful Offerors awarded a contract through this RFP.
- **Eligible Practices** - agricultural best management practices allowable for funding under the Transforming the Farmer to Consumer Supply Chain with Climate-Smart Agriculture Partnerships Project
- **Grain Segregation/Identity preservation (IP)** - is a practice of maintaining segregation of a field crop raw material from pre-planting during the growing season, into handling, storage, processing and delivery through to processing and distribution in order to ensure their is full separation of grain to deliver a specific contracted trait or quality to the end market. Grain Segregation / IP begins with the seed and can be continued as far through the supply chain as valuable to the end user⁴.
- **MMRV** - Measurement, Monitoring, Reporting, and Verification
- **Mass balance** - in the context of carbon accounting for Scope 3 greenhouse gas (GHG) emissions in the food industry, retailers, and agricultural input providers, "Mass Balance" is a tracking method for carbon flow within supply chains. It involves monitoring carbon movement from the production of agricultural inputs to the consumption of food products, ensuring that carbon inputs (e.g., emissions from production and transportation) match outputs while considering changes in carbon storage. This approach aids in assessing and managing the environmental impact of products and supports informed sustainability decisions⁵.
- **Offeror** - a person or entity submitting a proposal in response to this RFP.

¹ [Koch Blank et al., 2023](#)

² [Badiye, Kapoor and Menezes, 2023](#)

³ [Partnership for Climate-Smart Commodities, 2022](#)

⁴ [SCGA, n.d.](#)

⁵ [The Mass Balance Approach in Feedstock Substitution, n.d.](#)

- **Project** - Carbon A List’s Transforming the Farmer to Consumer Supply Chain with Climate-Smart Agriculture Partnerships Project funded by the USDA’s Partnership for Climate-Smart Commodities program.
- **Proposal** - an offer to perform the work described in this RFP, in accordance with the terms, conditions and specifications of this solicitation.
- **RFP** - a Request for Proposals. It is the document used to solicit proposals. In the case of this program, the RFP becomes the basis for a contract upon award.
- **Record keeping** - is a form of record and information management used to organize information about the history of institutional or individual activity ⁶
- **Registry with certification** - typically refers to a system or database where verified information about products, materials, or suppliers is recorded and certified by relevant authorities or organizations. Certified Register of volume, documented by independent protocol.
- **Small Farm** - as defined by USDA a “small farm” is an operation with less than \$350,000 in annual gross cash farm income.
- **Supply shed** - a group of suppliers in a specifically defined geography and/or market (e.g., at a national or sub-national level) providing similar goods and services that can be demonstrated to be associated with the company's value chain⁷
- **(Grain) Traceability** - the ability to identify at any specified stage of the grain supply chain from farmer to consumer where the food products come from (one step back) and where they end up (one step forward)⁸
- **Historically Underserved Farmer** - USDA has defined Historically Underserved Status for any producer who has one or more of the following attributes: (please see [this webpage](#) for full definitions):
 - Beginning farmers - less than 10 years of farming experience.
 - Socially disadvantaged farmers - American Indians or Alaskan Natives, Asians, Blacks or African Americans, Native Hawaiians or other Pacific Islanders, and/or Hispanics.
 - Veteran farmers
 - Limited resource farmers - please use this [USDA determination tool](#) to determine if you qualify for this designation.
 - Women farmers
- **Unique identifier (UID)** - is a numeric or alphanumeric string that is associated with a single entity within a given system. UIDs make it possible to address that entity, so that it can be accessed and interacted with⁹
- **Volume proxy** – typically refers to a method or measure used to estimate the volume of grain stored in a facility or being handled in a particular operation. It serves as a surrogate or substitute for directly measuring the volume of the grain. This estimation is

⁶[ISO 15489:2001, 2001](#)

⁷ [GHG-P Value Chain \(Scope 3\) Interventions..., 2021](#)

⁸ [Grain Traceability, n.d.](#)

⁹ [Wigmore, 2019](#)

often employed when obtaining precise measurements is impractical or time-consuming.

Appendix 2 – Product Specifications

Climate-Smart Commodity of Interest:

Oats

Product Description:

Includes, but not limited to, Milled Oat Flour, Ready to Cook.

Ingredient Statement:

Food Grade identity preserved, Oats

Facility Region/Location:

Facility must be located in California, Idaho, Illinois, Indiana, Kansas, North Dakota, South Dakota, Maryland, Michigan, Minnesota, Nebraska, New Mexico, New York, Ohio, Pennsylvania, Texas, Utah, and Wisconsin.

Safety and Quality: The processed CSC oat product, whether milled oat flour or a more minimally processed oat product negotiated during contracting, is intended to be marketed as food-grade product(s) and should meet the required safety and quality specifications typically accepted by the industry for products marketed for human consumption.

SEE BELOW AS A TYPICAL ANALYSIS. ADJUSTMENTS CAN BE DETERMINED DURING CONTRACT NEGOTIATION BASED ON CUSTOMER DEMANDS OR SHIFTS IN MARKET REQUIREMENTS

Nutritional Targets:

	Range	Test Method
Protein	12-15g	NIR
Carbohydrates	64-68g	NIR
Ash	1.5-1.9g	NIR
Beta-glucan	3 -4%	NIR
Dietary Fiber	10-13g	NIR
Fat	6-9g	NIR
Total Sugar	0.8-1.6g	NIR

NIR = Near Infrared Spectroscopy

Physical Analysis:

Conversion factor: 150 – 250 micrometer equals 100-60 US mesh size

Particle Size	Minimum %	Maximum %
Flour US#35	0	10
Flour on Pan	90	100

Microbial Requirements:

	Unit
Aerobic plate count	<50,000 CFU/g
Yeast	<1,000 CFU/g
Mold	<1,000 CFU/g
Coliform	<500 CFU/g
E.coli	<10 CFU/g

Packaging: Bulk Totes

Shelf life: minimum 12 months from date of manufacture

Certifications and Statements:

Gluten Free <10PPM

Glyosphate Residue – Free

Non-GMO

Kosher

Halal

Non-GMO Testing:

Incoming loads of oats will be tested before dehulling utilizing a rapid test method/PCR and adhering to the above-mentioned limits.

Special Instructions:

Oats must be grown and sourced from farms within 500 miles of processing facility. All oats must be grown on fields with at least one CSC practice implemented during the growing season.

Appendix 3 – Data Collection Requirements

To ensure comprehensive traceability and transparency of climate-smart commodities, the following data collection requirements are integral:

Table 1: RFP Data Requirements

Description	Expanded description	Allowed values or Documentation	Frequency
Farmer and Farm Information	<p>All CSC oats must be sourced, traced and verified from farmers enrolled in the TransformF2C Project. Records documenting the farm and tonnage of CSC oats sourced must align with the tonnage of processed oats being requested for reimbursement. Name or UID plus tonnage sourced must be reported</p> <p>A farmer affidavit/contract should be kept on record accounting for every metric tonne of CSC processed</p>	Farmer Affidavit, Farmer Contract, Inbound Grower Ticket	Monthly
CSC Tonnes Processed	Total volume of CSC processed, segmented by type (Organic, Non-GMO, etc.) and variety.	Bin volume and Scale tickets	Monthly
Quality Metrics	Quality grading and assessments of the CSC.	Quality Control Checks, Lab Analysis and/or COA	Available for Audit
Certifications Documentation	<p>Certification of the oats (whether GMO or Organic)</p> <p>Where applicable testing should be completed on oats before processing for Non-GMO status</p>	Certificate of Analysis (COA) or other certifications (e.g., Non-GMO, Organic)	Available for Audit

Transport and Handling	Records of transportation and handling through the supply chain per shipment	Bill of Lading (BOL)	Available for Audit
Traceability Data	Traceability documentation supporting agreed-upon segregation or other tracking requirements for processing steps, locations, and volumes	Processed oat records	Available for Audit
Type of marketing channels used	List a single type of marketing channel used to sell the commodity produced by farmers enrolled in the project. If a single commodity is marketed through multiple channels, use additional rows of the worksheet to report each combination of commodity and marketing channel. If "other" is chosen, use the additional column to enter the other marketing channel type(s) as free text.	<ul style="list-style-type: none"> · Agricultural marketing board · Biorefinery · Commodity broker · Direct to consumer · Direct to institution · Direct to restaurant · Distributor (including grain elevators) · Food hub or cooperative · Food processor · Non-food byproducts processor · Retailer · USDA · Other (specify) Reporting Form provided by Carbon A List*	Quarterly
Number of buyers in marketing channel	List the number of individual firms or buyers in this marketing channel.	1-500 Reporting Form provided by Carbon A List*	Quarterly
Names of buyers in marketing channel	Provide the names of all buyers in this marketing channel. Separate each name with a comma.	Text Reporting Form provided by Carbon A List*	Quarterly
Geography of buyers in marketing channel	The primary geography of the type of marketing channel. Primary geography means the scale at which most of the activity of buying and selling happens. Local means within a single state or directly neighboring states. Regional means within a five-to-ten state area. National means across the United States.	<ul style="list-style-type: none"> · Local · Regional · National · Global Reporting Form provided by Carbon A List*	Quarterly

	International means specific locations outside of the United States. Global means across the world or not to a specific international location.		
Value of commodity sold by marketing channel	The dollar value of the commodity sold in this marketing channel this quarter (non-cumulative).	\$1-\$100,000,000 Reporting Form provided by Carbon A List*	Quarterly
Volume of commodity sold by marketing channel	The volume of the commodity sold in this marketing channel this quarter (non-cumulative).	1-100,000,000 Reporting Form provided by Carbon A List*	Quarterly
Unit of volume sold	The unit associated with the volume of the commodity sold in the marketing channel. If “other” is chosen, use the additional column to enter the appropriate unit as free text.	· Bales (500 pounds) · Bushels · Carcass pounds · Gallons · Kilograms · Linear board feet · Liveweight pounds · Metric tons · Pounds · Short tons · Other (specify) Reporting Form provided by Carbon A List*	Quarterly
Price premium	If applicable, price premium* of commodity in marketing channel *Any additional premium received by processor from buyer outside of premium funded through project involvement	Price (USD) Reporting Form provided by Carbon A List*	Quarterly
Price premium to producer in marketing channel	If applicable, percent of price premium* provided to commodity producer sold in marketing channel *Any additional premium received by producer from processor outside of premium	0-100% Reporting Form provided by Carbon A List*	Quarterly

	funded through project involvement		
Payment on sale	If applicable, any incentive payment provided to the producer upon sale of the commodity included in the contract. Full payment means the full incentive amount for any contract held by the producer is paid upon sale. Partial payment means that only part of the full incentive amount for any contract held by the producer is paid upon sale. No payment means that none of the full incentive amount for any contract held by the producer is paid upon sale.	<ul style="list-style-type: none"> · Full payment · Partial payment · No payment Reporting Form provided by Carbon A List*	Quarterly, if applicable
Product differentiation method(s) Up to three	Provide the methods used to differentiate the CSC in this market channel. Product differentiation methods are ways to distinguish or differentiate the CSC in the marketplace. Include up to 3 methods, based on which methods are most commonly used for this project.	<ul style="list-style-type: none"> · Certification/verification for internal insetting · Farm certification · Label or badge used on packaging or marketing · Third party certification/verification · Trademark · Other (specify) Reporting Form provided by Carbon A List*	Quarterly, if possible
Marketing channel identification method(s) Up to three	Provide the marketing channel identification method(s) used for this commodity in this market channel. Market channel identification methods are the ways that processors generate interest amongst farmers producing and buyers purchasing the CSC. Include up to 3 methods, based on which methods are most commonly used for this project.	<ul style="list-style-type: none"> · Educational tours for buyers · In-person lead generation · Negotiated contract with buyers · Partnership network or project partner · Other (specify) Reporting Form provided by Carbon A List*	Quarterly

Marketing method(s) Up to three	Provide the method(s) used to market this commodity in this market channel. Marketing method is the way that potential buyers of the CSC are engaged by the processors as the sellers or facilitators of sale. Include up to 3 methods, based on which methods are most commonly used for this project.	<ul style="list-style-type: none"> · Label or badge used on packaging or marketing materials · Marketing partnership (e.g., promotion by buyer) · Print marketing campaign · Social media and digital marketing campaign · Verbal marketing campaign (e.g., radio, word of mouth) · Other (specify) 	Quarterly
Supply chain traceability method(s) Up to three	Provide the traceability method(s) used for the CSC in this market channel. Traceability methods are ways to trace the CSC or the climate-smart claims through the supply chain. Include up to 3 methods, based on which methods are most commonly used for this project.	<ul style="list-style-type: none"> · Barcode or unique ID · Blockchain · Book and claim · Chain of custody · Mass balance · Recordkeeping · Registry with certification · Segregation · Supply shed · Volume proxy · Other (specify) Reporting Form provided by Carbon A List*	Quarterly
Community and Social Impact	Data on Offeror community involvement, job creation, social programs, educational efforts, technical assistance to growers of CSC, etc.	Reporting Form provided by Carbon A List*	Quarterly
GHG Processor Data	Basic energy data, waste stream and outflow by products of processor facility	Self-reporting / 3 rd party LCA	Available for Audit
Technology Use	If applicable, use of technology (precision tools, lot devices, etc) used by processing facility	Reporting Form provided by Carbon A List*	As implemented
Innovations Implemented	If applicable, Innovation practices or technologies adopted by processing facility	Reporting Form provided by Carbon A List*	Quarterly, as required
Risk Assessment	If applicable, Identified risks and risk management strategies.	Reporting Form provided by Carbon A List*	Quarterly, as required

***Reporting forms to facilitate simplified monthly and quarterly reporting to be developed upon contracting with Selected Offeror.**